Print Date 10/02/12 08:28:49

ORDER

Orders Order / Rev: 104466 Alt Order #: 06832841 Product Desc: DSCC IE 1407 Estimate: Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 07/18/12 / 10/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 1010 Wisconsin Ave. NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser Name: ∷ Democratic Senatorial Campaign Com Demographic: A35+ New Business Thru: **Product Codes:** PLI2,PLI1 Order Separation: 00:05:00

Bill Plan					Totals
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
10/01/12	10/22/12	128	\$101,875.00	\$86,593.75	October 2012
					Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	128	\$101,875.00	\$86,593.75	0.00

\$101,875.00

\$86,593.75

0.00

128

Advertiser External ID:

Agency External ID:

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	28%	\$101,875.00
Market	100%	\$363 839 29

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$105,513.39
KLVX	0%	\$0.00
KSNV-	. 0%	\$0.00
KTNV	18%	\$65,491.07
KTUD	1%	\$3,638.39
KVVU	17%	\$61,852.68
KVWB	0%	\$0.00
LV1	. 0%	\$0.00
UNKWN	7%	\$25,468.75

	L.n	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ē	1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w	/WaQM	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800,00
				•	M-F 5-6a WakeUp w	/Wagners								1-1
		NEWS			•	_								
		Star	t Date I	End Date	Weekdays Sp	ots/Week	Rate	Rating						
	W	eek: 10/1	5/12	10/21/12	-TWTF	4	\$450.00	0.00						

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Advertiser:

Democratic Senatorial Campaign Comm

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06832841

Product Desc:

DSCC IE

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1407

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/16/1	2 10/19/12		p w/Wa@M	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
NEWS			M-F 5-6a WakeU	lp w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	-TWTF	4	\$450.00	0.00						
E 2 KSNV	10/22/1	2 10/22/12	M-F 5-6a WakeU		5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450.00
NEWS			M-F 5-6a WakeU	p w/wagners								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>	-					
Week; 10		10/28/12	M	1	\$450.00	0.00						
E 3 KSNV	10/16/1	2 10/21/12	Wake Up Early w Wake Up Early V		430a-5a	-TWTS	:30	4	\$200.001	0.00 NM	4	\$800.00
NEWS			volte op Larry v	*ugiloi3								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-TWTS M-F 6-7a WakeU	4 n w/\/\can	\$200.00 6-7a	0.00 ·	:30		P700 004	0.00 104		40.000.00
E 4 RONV	10/10/1	12 10/19/12	M-F 6-7a WakeU		0-7a	IW F	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS				. •								
<u>Sta</u> Week: 10	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$700.00	Rating						
		2 10/22/12			6-7a	0.00 M	:30	1	\$700.001	0.00 NM	1	\$700.00
		- 10/46/12	M-F 6-7a WakeU		0.14		.00		Ψ7 00.00 1	O.OO INIVI	'	φ/00.00
NEWS	-4 D -1 -	F. 15 (. .							
Sta Week: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
		2 10/22/12		CM	658a-9am	M	:30	1	\$900.001	0.00 NM	1	\$900.00
			Today Show						*		·	φοσο,σο
TODAY	rt Date	End Date	Weekdays	Spota (Mook	Doto	Detina						
Week; 10		10/28/12	M	Spots/Week 1	<u>Rate</u> \$900,00	Rating 0.00						
E 7 KSNV	10/16/1	2 10/19/12	Today Show	CM	658a-9am	-TWTF	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	,		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-TWTF	4	\$900.00	0.00						
E 8 KSNV	10/20/1	2 10/20/12	News 3 Sunrise -		6a-7a	s-	:30	1	\$375,001	0.00 NM	1	\$375.00
NES			News 3 Sunrise S	SATURDAY								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	5-	1	\$375.00	0.00						
E 9 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
SAT TO	DAY		Saturday Today									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/21/12	S	2	\$625.00	0.00						
E 10 KSNV	10/21/1	12 10/21/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a	\$:30	1	\$375.001	0.00 NM	1	\$375.00
NEWS			110110 0 00111100 1	SONDIN								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S Sunday Today	1 CM	\$375,00	0.00			A750.004	0.00.184		
ETI KONV	10/21/1	12 10/21/12	Sunday Today Sunday Today	CIW	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00
SUN TO			, ,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	Meet the Press	CM	\$750.00 8a-9am	0.00 s	:30	1	\$3,000.001	0.00 NM	4	ቀ2 ሶላስ ሶሳ
	1 4/24 11 1		Meet the Press	OW	oa-oani	3	.50	ı	ψυ,υυυ,υψ [U.UU INIVI	1	\$3,000.00
MTP	and PN - 4	E-15 :	381		<u>.</u> .	5.4						
<u>Sta</u> Week: 10	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$3,000.00	<u>Rating</u> 0.00						
E 13 KSNV				CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
						_		•		1 41 21	'	Ψ000.00

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Order / Rev:

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Advertiser:

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Product Desc:

DSCC IE

1407

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			News 3 Today WI			•	•					
NEWS			News 3 Today									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ŀ		
Week: 10/	15/12	10/21/12	S	1	\$500.00	0.00						
E14 KSNV	10/21/1	2 10/21/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
СМ			Chris Matthews S	SUN 9:30am								•
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	s	1	\$600.00	0.00			·			
E 15 KSNV	10/16/1	2 10/19/12	M-F Today Show		9-10a	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
TODAY	' II		M-F Today Show	111								
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				•		
Week: 10/		10/21/12	-TWTF	4	\$425.00	0.00						
E16 KSNV	10/22/1	2 10/22/12	M-F Today Show M-F Today Show		9-10a	M	:30	1	\$4 25.001	0.00 NM	1	\$425.00
TODAY	' II		W-r Today Show	11								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/28/12	M	1	\$425.00	0.00						
E17 KSNV	10/22/1	2 10/22/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	' III		roddy 401 fiodi									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	M	1 1014	\$325.00	0.00						
E18 KSNV	10/16/1	2 10/19/12	M-F Today Show Today 4th Hour	III 4th KSM	10am-11am	-TWTF	:30	4	\$325.001	0,00 NM	4	\$1,300.00
TODAY	' III		roddy All riodi									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-TWTF	4	\$325.00	0.00						
E 19 KSNV	10/16/1	2 10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF	:30	4	\$325.001	0.00 N M	4	\$1,300.00
RR			radiidoi rag									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-TWTF	- 4	\$325.00	0.00	.00		\$00F 004	0.00.4111		
E 20 KSNV	10/22/1	2 10/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	1	\$325,001	0.00 NM	1 '	\$325.00
RR			,,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 21 KSNV		10/28/12	M	1 CM	\$325.00	0.00	.20		£405.004	0.00 NIM		# 40° AA
EZI KONV	10/22/1	2 10/22/12	Noon News Noon News	CIVI	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 22 KSNV		10/28/12	Noon News	1 CM	\$425.00 12-1230pm	0,00 TWTF	:30	4	\$425.001	0.00 NM	4	#4 700 00
LZZ KONV	10/10/1	2 10/15/12	Noon News	CIVI	12*1250pm	- 1 (4) 1 1	.50	4	φ 4 23.00 i	U.UU INIVI	4	\$1,700.00
NEWS												
<u>Sta</u> Week: 10/	art Date	End Date 10/21/12	<u>Weekdays</u> TWTF	Spots/Week 4	Rate	Rating						
E 23 KSNV					\$425.00 1230-1p	0.00 -TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
220 (10)11	10,10,1	2 10/10/12	The Agenda 1230	-	1200 TP	(111)	.00	7	ψ020.00 (0.00 14101	4	φ1,500.00
AGENE					_							
<u>Sta</u> Week: 10/	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> ~TWTF~~	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00	-					
E 24 KSNV				<u>_</u>	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 123	-	p	••	.00	'	ψ020.00 I	0,00 THIVE	1	φυΖυ.ΟΟ
AGEND			141		<u></u> .						-	
<u>Sta</u> Week: 10/	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 25 KSNV				CM	1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
								•	+		•	Ψ.20,00

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Advertiser:

Democratic Senatorial Campaign Comm

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Product Desc:

Flight Dates:

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Estimate:

DSCC IE 1407

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Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
	·		Days of our Lives						•	·		
DAYS			Days of our Lives									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				Ĭ		
Week: 10	/22/12	10/28/12	M	1	\$425.00	0.00						
E 26 KSNV	10/16/1	2 10/19/12	Days of our Lives	CM	1258p-2pm	~TWTF~~	:30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS			Days of our Lives									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-TWTF	4	\$425.00	0.00						
E 27 KSNV	10/16/1	2 10/19/12	The Doctors	СМ	2pm-3pm	~TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
D.00			The Doctors									
DRS Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-TWTF	4	\$325.00	0.00						
E 28 KSNV	10/22/1	2 10/22/12	The Doctors	CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors									
DRS		E 15.4		0	ъ.	.						
Sta Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 29 KSNV				CM	3-4p	М	:30	1	\$450.001	0.00 NM	1	\$450.00
L ZO NOIW	TOTALIT	2 10/22/12	Dr Phil	Olvi	0- 1 p		,00	,	φ450.001	U,UU INIVI	1	ф450.00
PHIL												
	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating	÷			ŀ		
Week: 10. E 30 KSNV		10/28/12		1	\$450.00	0.00	.00		\$450.004	0.00.101		* 4 000 00
E 30 KSNV	10/16/1	2 10/19/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF~~	:30	4	\$450.001	0.00 NM	4	\$1,800.00
PHIL			2111									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				•		
Week: 10		10/21/12	-TWTF	4	\$450.00	0.00						
E31 KSNV	10/16/1	2 10/19/12	NEWS 3 at 4 (1 h		4-5pm	-TWTF	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWS			4FIVI NEWS (1 III	Jui)	(4:00 PM-4:30	J PIVI)						
<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/15/12	10/21/12	-TWTF	4	\$725.00	0.00						
E32 KSNV	10/22/1	2 10/22/12	NEWS 3 at 4 (1 h	•	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS			4PM NEWS (1 ho	our)	(4:00 PM-4:3	OPM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$725.00	0.00						
E 33 KSNV	10/22/1	2 10/22/12	,	•	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:0	DPM)						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	M	1	\$725.00	0.00				İ		
E 34 KSNV			NEWS 3 at 4 (1 l	HOUR)CM	4-5pm	М	:30	4	\$725.001	0.00 NM	4	\$2,900.00
			4PM NEWS (1 ho	our)	(4:30 PM-5:0	0 PM)						
NEWS		End Data	Monkdaya	Cmata AA(aala	D-4-	Dating						
<u>اه.</u> Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 4	<u>Rate</u> \$725.00	Rating 0.00						
			M-F Early News	CM	5-630p	M	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
			M-F Early News					_	41,200.001	0.00 / 1111	-	Ψ2,400.00
NEWS												
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
E 36 KSNV				CM	\$1,200.00 _. 5-630p	0.00 -TWTF	:30	0	\$1,200.001	0.00 5154	•	ቀር ድርሳ ሳሳ
LOO NOW	10/10/1	2 10/10/12	M-F Early News	OIVI	0-000 p	= (W () = ≃ ≃	.30	0	φ1,400.001	0.00 NM	8	\$9,600.00
NEWS												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-TWTF		\$1,200.00	0.00	·					
E 37 KSNV				CM	5pm-630pm	S-	:30	2	\$675.001	0.00 NM	2	\$1,350.00

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1407

Ch Ln Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount. Sa-Su Early News Sa-Su Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5--\$675.00 E 38 KSNV 10/16/12 10/19/12 M-F Jeop/Wheel СМ 630-730pm -- TWTF--:30 4 \$1,300.001 0.00 NM \$5,200.00 M-F Jeopardy/Wheel of Fortune JEP/WHEEL Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--4 \$1,300.00 n nSpot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Jeop/Wheel 630-730pm -TWThF----:30(\$1,300.00) 0.00 NM See MG 38.5 [PGM CHG = JEOP OR WHEEL IN PRIME] 5 KSNV 10/16/12-10/16/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 I-T----:30 \$1,300.00 0.00 NM MG for 38.1 10/16 (INV CODE) E 39 KSNV 10/22/12 10/22/12 M-F Jeop/Wheel CM 630-730pm M-----:30 1 \$1,300.001 0.00 NM \$1,300.00 1 M-F Jeopardy/Wheel of Fortune JEP/WHEEL Start Date End Date Weekdays Spots/Week Rating Rate M-----Week: 10/22/12 10/28/12 1 \$1,300.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> **Length** Rate Rtg Type 630-730pm 1 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel :30(\$1,300.00) 0.00 NM See MG 39.2 [na debates] 2 KSNV 10/22/12-10/22/12 SIGN ON-SIGN OFF 5a-459a :30 \$1,300.00 0.00 NM (9:30 PM-10:30 M-----MG for 39.1 10/22 (INV CODE) E 40 KSNV 10/22/12 10/22/12 FacetoFace/Ralston Rep@M 730-758pm M-----:30 \$900.001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----1 \$900.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm :30 (\$900.00) 0.00 NM See MG 40.2 [PGM CHG = NBC DEBATE] 2 KSNV 10/22/12-10/22/12 RALSTON in PRIME 8-11pm \$900.00 0.00 NM :30 (f) MG for 40.1 10/22 [INV CODE] E 41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston Ren@M 730-758pm -TWTF--:30 \$900.001 0.00 NM \$3,600.00 Face to Face w/ .L.Raiston FACE Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 \$900.00 0.00Start/End Time Ch Date Range Description Spot <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 (\$900.00) 0.00 NM See MG 41.5 [PGM CHG = NBC DEBATE] 5 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm :30 \$900.00 0.00 NM MG for 41.1 10/16 [INV CODÉ] E 42 KSNV 10/22/12 10/22/12 Mon PR 10-11p M----10-11pm :30 1 \$3,200.001 0.00 NM \$3,200.00 Monday Prime 10-11pm REVOLUTION Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$3,200.00 0.00 E 43 KSNV 10/16/12 10/16/12 Tues PR 10-11p СМ 10-11pm -T----:30 1 \$3,200.001 0.00 NM \$3,200.00 1 Tuesday Prime 10-11pm PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating

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1407

DSCC IE

l n Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E43 KSNV 10/16/12 10/16/12 Tues PR 10-11p СМ 10-11pm :30 \$3,200,001 0.00 NM \$3,200.00 Tuesday Prime 10-11pm **PARENTHOOD** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----1 \$3,200.00 0.00 E 44 KSNV 10/19/12 10/19/12 Fri PR 9-10p CM 9-10pm ---F--:30 1 \$2,600.001 0.00 NM \$2,600.00 Friday Prime 9-10pm **GRIMM** Start Date **End Date** Weekdays Spots/Week Rate Rating Week; 10/15/12 10/21/12 ---F--1 \$2,600.00 0.00 E 45 KSNV 10/20/12 10/20/12 Sat PR 10-11p CM 10-11pm 0.00 NM ----S-:30 \$2,000.001 1 \$2,000.00 Saturday Prime 10-11pm SVU Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----\$2,000.00 0.00 E46 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ------:30 1 \$10,000.001 0.00 NM \$10,000.00 NFL Football SNF Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 1\$10,000,00 0.00 E47 KSNV 10/21/12 10/21/12 News 3 Live in Prime CM 7-10pm -----5 :30 1 \$1,800.001 0.00 NM \$1,800,00 News 3 in Prime NEWS AFT NFL Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 1 \$1,800.00 0.00 E 48 KSNV 10/22/12 10/22/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 1 \$1,200.00 0.00 E 49 KSNV 10/16/12 10/19/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 4 \$1,200.001 0.00 NM \$4,800.00 M-F News 3 at Eleven NEWS Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--4 \$1,200.00 0.00 E 50 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----5-:30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 ----S-1 \$1,100.00 0.00 E 51 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm 1 \$1,100,001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating ----S Week: 10/15/12 10/21/12 \$1,100.00 0.00E 52 KSNV 10/22/12 10/22/12 The Tonight Show CM 1135p-1237a M-----:30 \$500.001 0.00 NM \$500.00 **Tonight Show NEWS** Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$500,00 0.00 E 53 KSNV 10/16/12 10/19/12 The Tonight Show CM 1135p-1237a -TWTF--:30 \$500,001 4 0.00 NM \$2,000.00 Tonight Show **NEWS** <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating -TWTE-~ Week: 10/15/12 10/21/12 \$500.00 0.00 E 54 KSNV 10/16/12 10/19/12 Late Night w/Fallon 1237a-136am CM -TWTF--:30 \$250.001 0.00 NM \$1,000.00 Late Night w/Fallon **FALLON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF---\$250.00 0.00E 55 KSNV 10/22/12 10/22/12 CM 1237a-136am :30 \$250.001 0.00 NM \$250.00

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Order / Rev:

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Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832841

Product Desc:

DSCC IE

Flight Dates:

10/16/12 - 10/22/12

Estimate:

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KSNV

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